IGNITE 360® program offers targeted, highly effective mentoring to three distinct entrepreneurial levels.

IGNITE 360® TRANSITION: For organizations that need strategy before growth or change.

IGNITE 360® ADVANTAGE: For companies that are committed to growth. Must be registered/licensed by the state to submit an application.

IGNITE 360® PREMIER: For large companies that are focused on transformational activities. Must gross more than $500,000 per year and be registered/licensed with the state to submit an application.

The IGNITE 360® program is an ACTIVITY-based process strategically developed to deliver critical outcomes that support sustainable growth.

As a result of the program, participants:

- **A**ccelerate growth in terms of revenue generation, market share, visibility and profitability
- **C**reate new, timely opportunities that include product or service launches, presence in untapped industry segments and/or strategic partnerships
- **T**ransfer knowledge and resources beyond current capabilities
- **I**mplement proven tactics using the experience and guidance of successful mentors and subject matter experts
- **O**rganize your time and priorities to effectively work in the business while you balance the requirements of working on the business
- **N**etwork with referrals from our broad community of professionals to gain access to funding, marketing, operations, IT, finance and other proficiencies required for business success

FOR MORE INFORMATION OR TO APPLY: wevignite@fit.edu or 321-674-7007

SESSIONS FILL UP QUICKLY, APPLY TODAY!
IGNITE 360® TRANSITION:
For organizations that need strategy before growth or change.
An essential resource for:

- Companies still in startup mode that have established a strong foundation for operations and are ready to generate revenue growth
- Companies that have been in operation with established revenues but need assistance in one or two functional areas
- Companies that need better systems or processes to support growth
- Companies evaluating the next stage of their growth and development
- Companies that need financial assistance to better understand budgets, metrics and basic business accounting for greater financial health
- This three-month mentoring program provides the resources and accountability required to support business sustainability.

IGNITE 360® ADVANTAGE:
For companies that are committed to growth.
Must be registered/licensed by the state to submit an application.

- Regardless of size, each Advantage applicant must demonstrate established fundamental competencies for consideration.
  » This includes submission of accurate P&Ls, balance sheets, inventory reports (as applicable) and business plans.
- The Advantage experience offers:
  » A private boardroom setting
  » A team of selected expert mentors
- Each hour-long session focuses on:
  » Growth strategies
  » Closing gaps to desired outcomes
  » Implementation plans (homework)
  » Key performance standards
  » Business development

IGNITE 360® PREMIER:
For large companies that are focused on transformational activities.
Must gross more than $500,000 per year and be registered/licensed with the state to submit an application.

- IGNITE 360® Premier focuses on transformational activities that include but are not limited to change management, exit strategies, succession plans and/or expansion.
- Each Premier applicant must demonstrate established fundamental competencies for consideration.
  » This includes submission of accurate P&Ls, balance sheets, inventory reports (as applicable) and business plans.
- The Premier experience offers:
  » A private boardroom setting
  » A team of selected expert mentors
- Each hour-long session focuses on:
  » Growth strategies
  » Transformational activities
  » Implementation plans (homework)
  » Key performance standards
  » Business development

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