











WINE WOMEN & SHOES

On August 24th 2024 the For Your Best Self Dermatology + Plastic Surgery will host Wine Women Shoes Space Coast event, benefiting weVENTURE Women's Business Center. Guests will sip, savor, and shop their way through an afternoon of fashion and fun. The marketplace and fashion show will feature all local woman-owned boutiques and designers, and the signature raffles will feature products and gift certificates from hundreds of other local woman-owned businesses.

We are also seeking local businesses to help fill the glasses of all the fabulous ladies sipping while they shop. 6 tasting stations are available for sponsorship, and are a wonderful marketing opportunity to promote your brand or business to 500 fashionforward empowered women.

PARTNERSHIP OPPORTUNITIES

- Pour wine onsite to a targeted audience of 500+ women
- Marketing exposure for your business brand to be included in:
- Social Media, event webpage, invitation, printed program, and winery signage
- Cultivate new client relationships
- Exposure to key influencers, tastemakers and connectors
- Connect with women who are passionate about philanthropy

WINE SPONSOR PROVIDES:

- 3 cases (36) bottles of tasting wine per station
- 6 bottles donated to the Live Auction "Instant Cellar" lot
- Delivery of the wines to weVENTURE WBC or the hotel by August 21st
- Representative to pour at the station (optional Volunteer Sole Men can pour if needed. Please provide talking points about the varietal being served)
- Items desired for display (WW&S provides tables + linens + signage)
- Business and Winery logo shared as a high-resolution JPEG

For more information, please contact <u>winewomenshoes@fit.edu</u> WINEWOMENANDSHOES.COM/event/SpaceCoast SIP SIP, HOORAY!